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The National Book Council – *Malta Book Festival 2015* – MCC  
*Exhibitors' Application Form with Rules and Regulations*

Name: \_\_\_\_\_

Surname: \_\_\_\_\_

ID. Number: \_\_\_\_\_

Name of Entity/Company: \_\_\_\_\_

Phone and/or Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

URL: \_\_\_\_\_

Type of Exhibitor\*: \_\_\_\_\_

V.A.T. number: \_\_\_\_\_

Type of Stand\*\*: \_\_\_\_\_

## 1) \* Type of Exhibitor

The *Malta Book Festival* is an event organised by the National Book Council in a bid to encourage the reading of books in any format. Although exhibitors are allowed to sell books to the general public, the primary aims of the event are educational and cultural and exhibitors may be forbidden from selling products other than books. Exhibitors at the *Malta Book Festival 2015* must fall under one of these categories otherwise may be refused participation:

### **Publisher**

Person or group of persons who own a publishing house which has published a minimum of one book by one author.

### **Book Distributor/Seller**

An entity, company or otherwise which distributes and/or sells books in commercial outlets or otherwise.

### **NGO related to the book Industry.**

NGOs which specialise in the promotion of an educational aspect as specified by law, the promotion of a particular language, entities related to the archives or libraries sector, authors and publisher groups or collectives, and cultural and academic groups.

### **Academic and/or Educational Institution**

Primary, secondary and tertiary academic and/or educational institutions which are defined so by law.

### **Companies or groups related to the book industry**

Literary agents and brokers, graphic designers and content developers and any other professionals working in relation to or specifically within the book industry.

For the purposes of this document a **book** is defined as: A publication which carries an ISBN issued by the National Book Council, or any other entity recognised by the ISBN International Agency.

*Are you a Publisher?*

In the case of Publishers interested in participating in this year's *Malta Book Festival 2015*, the National Book Council requires you to list a number of 2014 and 2015 publications.

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*Are you a Bookseller/Distributor?*

In the case of Booksellers and/or Distributors interested in participating in this Year's *Malta Book Festival 2015*, the National Book Council requires you to specify the types of books you will be exhibiting/selling on your stand.

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## 2) Activities and Events

Please list any activities which the exhibitor proposes to hold during the *Malta Book Festival 2015* at MCC in spaces as provided and allocated by the NBC or at the exhibitor's own stand.

Event Name	Event Description	Preferred time and day	Subsidies Y/N***

## 3) \*\* Type of Stand and Payment

### Stand Type A

Three metres back and three metres side  
Twenty metres of shelving adjustable to client's requirements  
One desk with locked drawer  
Two chairs  
Name Sign  
One 13amp socket  
Two 75watt spotlights  
Carpeting

### Stand Type B

Six metres back and three metres side  
Twenty-eight metres of shelving adjustable to client's requirements  
One desk with locked drawer  
Three chairs  
Name Sign  
Two 13amp sockets  
Three 75watt spotlights  
Carpeting

### Stand Type C

Nine metres back and three metres side  
Forty-four metres of shelving adjustable to client's requirements  
Two desks with locked drawer  
Four chairs  
Name sign  
Three 13amp sockets  
Four 75watt spotlights  
Carpeting

### Stand Type D

Twelve metres back and three metres side  
Fifty-six metres of shelving adjustable to client's requirements  
Three desks with locked drawer  
Five Chairs  
Name Sign  
Four 13amp sockets  
Eight 75watt spotlights  
Carpeting

Stand Type A: €240

Stand Type B: €460

Stand Type C: €700

Stand Type D: €910

Payment for stands should be made against the application or by the 1<sup>st</sup> of October.

## 5) Allocation of Stands

Allocation of Stands in the Sacra Infermeria Hall of MCC is at the sole discretion of the National Book Council. Without prejudice to the generality of the Council's discretion as aforesaid, the prioritisation of spaces allocated to prospective exhibitors in the Sacra Infermeria Hall will be made on the following criteria:

1. Exhibitor is a publisher of quality books written by local authors.
2. Exhibitor is a positive contributor to activities organised by the National Book Council including the *Malta Book Festival 2015*.
3. Exhibitor will organise quality events at the *Malta Book Festival 2015*.
4. Exhibitor will take the initiative to bring a foreign author to the *Malta Book Festival 2015* with the cooperation of the National Book Council.
5. Exhibitor imports and sells contemporary quality books.

## 6) Further Conditions and Regulations

No exhibitor is allowed to hand out promotional flyers to children attending the festival. Any participant caught breaching this regulation will be fined a sum of €1000.

In case the participant fails to remove all of his or her items from the premises of the Mediterranean Conference Centre by the 09<sup>th</sup> of November, the National Book Council will impose a penalty on the participant, the amount of which is to be determined by the National Book Council.

The participant cannot make use of more than 1.2kw of lighting fittings.

The participant cannot make use of an electrical load exceeding 30A.

The participant is allowed to offer free drinks following and/or during an event (such as a book launch, reading etc.) on the respective stand or elsewhere in the hall. Food offered in the hall on the stand and/or following and/or during an event must be ordered exclusively from the MCC's official caterer "Island Caterers".

Participants are agreeing to the above rules and regulations when signing and submitting this application. Any decisions made by the National Book Council are binding and final.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

All applications are to be sent to Ms. Maria Muscat (Cultural Organiser) on:

maria.e.muscat@gov.mt

or

National Book Council  
Central Public Library  
J Mangion Street  
Floriana, FRN 1800

Deadline: 17th August, 2015

(early applications may be given preference in the programme of events)

events)events).